MELIORA

PARTNER PROGRAM · NOVEMBER 2026

Refer clients to Meliora and earn 25% of their subscription

For agencies, Telegram channel admins, online schools, consultants and our clients. Take your earnings as Meliora balance or as money.

- No subscription needed
- Apply in a couple of minutes
- Payouts once a month

25%
of every plan and add-on payment by your clients

+5%
from clients of partners you invited

4 tiers
the commission period grows up to lifetime

1,000
credits as a gift for your client

THE PRODUCT

Meliora: cold outreach on Telegram in one subscription

Instead of spreadsheets, a separate CRM and five Telegram windows. Outreach, replies, deals and accounts live in one place.

Outreach

Sequences that branch on replies, human-like typing, and the campaign stops for a lead who replied.

Inbox

Conversations of all accounts in one window: voice messages, reactions, replies by the whole team.

CRM

A deal board, fields and reminders. A lead who replied lands in the CRM automatically.

Accounts

Warm-up on a schedule, a health score for every account, safe daily limits and a separate proxy for each account.

Plans from $49 a month

Trial 10 days without a card

MELIORA

WHO IT IS FOR

Anyone close to people who sell on Telegram

The program is also open to those who do not use Meliora themselves.

Lead generation agencies and freelancers

Clients who want to run outreach themselves get the tool from you, and you get a share of their subscription.

Telegram channel admins

Channels about sales, lead generation and marketing. Your readers are our clients.

Online schools and consultants

Students and clients need a tool to apply what you teach.

Meliora clients

Recommend us to people from other companies, and your earnings pay for your subscription.

MELIORA

HOW IT WORKS

From application to the first payout

Everything except the recommendation itself happens in the partner cabinet.

01

Application

Sign up in the partner cabinet. We review every application and open access.

02

Links and promo codes

Create as many as you need: for a channel, a post, a webinar or a specific client.

03

Client sign-up

The client signs up through your link or with a promo code and gets 1,000 credits.

04

Accruals

Every plan and add-on payment earns you **25%**, and you see it in the cabinet right away.

05

Payout

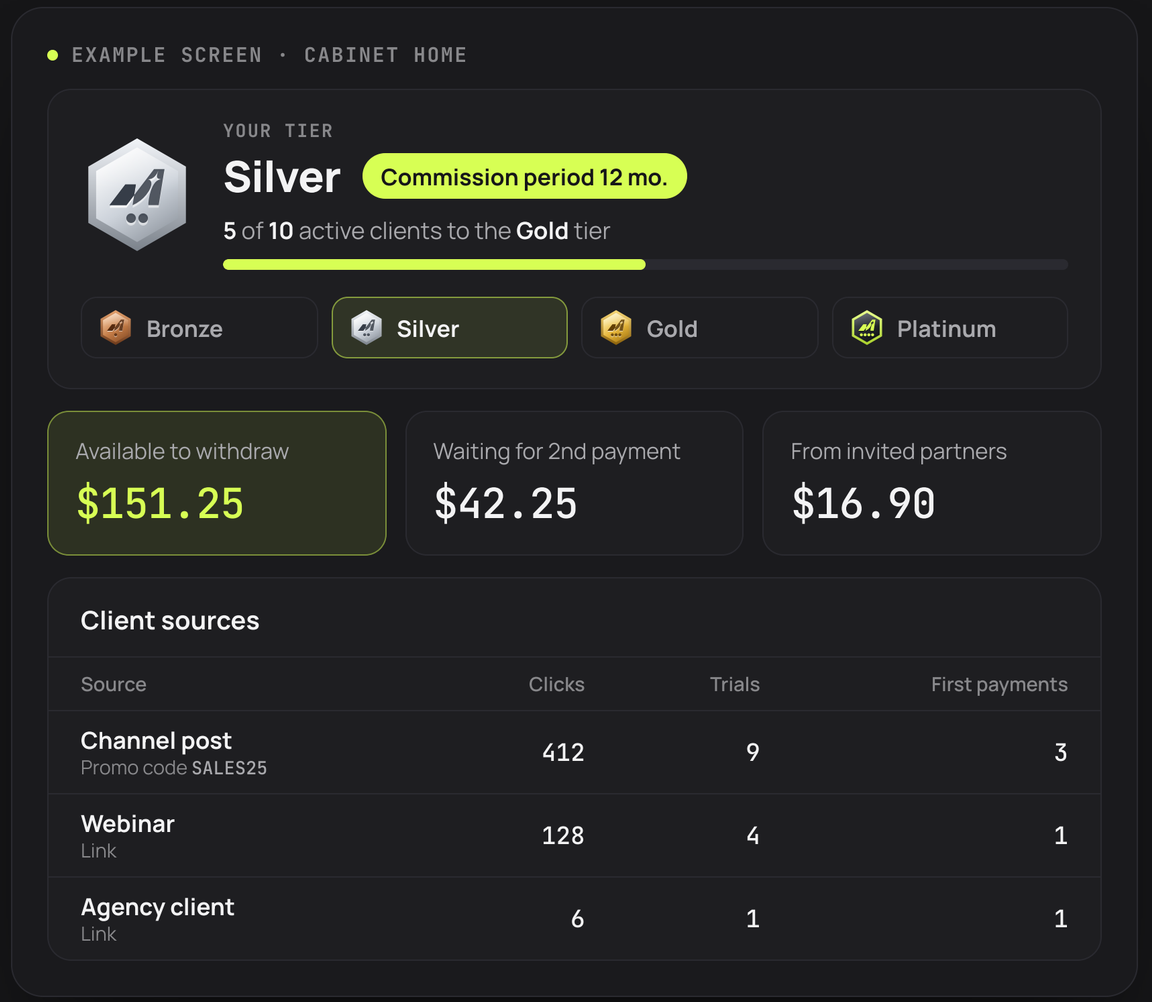
Once a month, withdraw money or transfer it to your Meliora balance right from the cabinet.

PARTNER CABINET

Everything is visible in the partner cabinet

The cabinet works even without a Meliora subscription.

- **Links and promo codes:** create as many as you need, for each channel, post or client.
- **Stats for every link:** clicks, sign-ups, trials and payments.
- **Clients:** who came, on which plan and until what date accruals run.
- **Accruals for every payment** and their status: waiting for the second payment, available, paid.
- **Money withdrawal** or transfer to your Meliora balance, and the payout history.
- **Your tier** and progress to the next one, for example 5 of 10 active clients.
- **Invited partners:** who joined and how much **5%** of their clients brought you.



MELIORA

HOW MUCH YOU CAN EARN

25% of every client payment

Counted on the plan and add-ons: extra seats and account slots. If the client pays every month, you get:

CLIENT PLAN	PRICE PER MONTH	YOUR 25% PER MONTH	FOR 6 MONTHS	FOR 12 MONTHS
Light	$49	**$12.25**	$73.50	$147
Pro	$169	**$42.25**	$253.50	$507
Premium	$349	**$87.25**	$523.50	$1,047

+5% Second level: of payments by clients of partners you invited, for 6 months from each client's first payment.

10% Enterprise: of the first contract year, once.

30% The most a single payment can earn together with the second level.

PARTNER TIERS

Four tiers: from Bronze to Platinum

The rate is **25%** for everyone. With each tier, the period during which you earn from each client gets longer, and new benefits are added.



Bronze

Right after approval

6 mo.

COMMISSION PERIOD

25% from each client and **5%** from clients of invited partners.



Silver

From 5 active clients

12 mo.

COMMISSION PERIOD

The period also extends for clients you already brought. A personal manager.



Gold

From 10 active clients

No limit

COMMISSION PERIOD

A joint case study or webinar, early access to new features.



Platinum

By invitation

No limit

COMMISSION PERIOD

For schools, communities and channels with an audience. Joint marketing and individual terms.

An active client pays for the current month. A new tier switches on as soon as you have enough clients. We check downgrades once a month, and the period for clients you already brought never gets shorter.

MELIORA

SECOND LEVEL

Invite partners and earn 5% from their clients

One level, no chains. Your partner gets their full **25%**, and we pay your **5%** on top.

- **5%** of every plan and add-on payment by clients of the invited partner, for 6 months from each client's first payment.
- Accruals become available once the invited partner has two clients with available commissions.
- We pay only for partners you invited yourself. Nothing accrues for partners of your partners.
- You invite a partner with a separate link from the cabinet.

Example: you invited an agency, and it brought four clients on Pro

To the agency, 4 × 25% of Pro	$169
To you, 4 × 5% of Pro	$33.80
To you over 6 months if the clients pay	$202.80

EXAMPLE

An agency brought five clients

Three on **Pro**, two on **Light**. With the fifth client the agency moves to the Silver tier, and the 12-month period applies to all five.

If a client leaves, accruals for them stop. If they move to a more expensive plan, your share grows with it.

Silver commission period 12 mo.

THE MATH

3 clients on Pro, 3 × $42.25	$126.75
2 clients on Light, 2 × $12.25	$24.50
Every month	$151.25
Over 12 months if all five pay all year	$1,815

MELIORA

GIFT FOR THE CLIENT

Your client gets 1,000 credits as a gift

This makes recommending easier: from day one, the client has credits for audience search.

1,000
CREDITS

10 times more than in a regular trial

The client gets the credits at sign-up. If the client does not continue with a plan, the unused gift expires.

For audience search

Credits are spent on audience search and extra services. Sending messages does not use credits.

10-day trial without a card

On any plan, like for every Meliora client.

By link or promo code

The gift goes to a client who signs up through your link or with your promo code.

ACCRUALS AND PAYOUTS

How we accrue and pay out

ACCRUALS

- **25% of every payment** for the plan and add-ons within your tier's period.
- Proxies, accounts, the parser, extra credits and other one-time purchases do not count.
- A commission becomes available when the client pays a second time. If there is no second payment within 40 days after the end of the first period, there is no commission.
- A refund to the client cancels the commission for that payment, a partial refund reduces it in the same proportion.
- Annual payment: your share of the part of the payment within your tier's period, available after review, no earlier than 30 days after payment.
- Enterprise: **10%** of the first contract year, once after payment.
- Together with the second level, no more than **30%** of a single payment.

PAYOUTS

- **As Meliora balance:** transfer the available amount to your workspace balance, and it goes toward your subscription.
- **As money:** a request once a month, from the equivalent of 3,000 RUB. In rubles for self-employed partners and sole proprietors in Russia, in USDT for partners outside Russia.
- Partners in Russia without self-employed or sole proprietor status receive earnings to their Meliora balance only.
- The first payout is available once you have at least 2 clients with available commissions.
- Self-employed partners send a receipt from the "My Tax" app after a payout, sole proprietors receive a completion certificate.
- The cabinet shows every payment by your clients that earns a commission, and its status: waiting for the second payment, available, paid.

CLIENT ATTRIBUTION

How a client is attributed to you

You create links and promo codes yourself in the partner cabinet.

Link

The client is yours if they sign up within 60 days after following your link.

Promo code

Works without a link: for example, if the link was forwarded in Telegram or opened on another device. The client enters it at sign-up or on the pricing page before the first payment.

If two partners brought the client

The promo code the client entered counts. Without a promo code, the first link the client came through counts.

If the client already knows us

We do not count people who used Meliora before following the link, or who had a trial or talks with us in the last 90 days.

MELIORA

RULES

To keep the program fair for everyone

NOT ALLOWED

- ✕ Referring yourself. A new client or partner account with the same Telegram, card, wallet or email domain does not count as new.
- ✕ Running ads in Yandex Direct and Google Ads on searches for “Meliora” and similar.
- ✕ Sending the link in bulk to people who did not agree to it, and writing on behalf of Meliora.
- ✕ Promising clients discounts and terms that are not in our price list.

IF A RULE IS BROKEN

- ! We do not accrue commission for such clients.
- ! On a repeat violation, we remove the partner from the program.
- ! Commissions from annual payments and Enterprise are confirmed manually.

PLATINUM TIER

Platinum: a share with no time limit and joint marketing

For ambassadors with an audience: online schools, communities, Telegram channels and clubs where people who sell on Telegram gather.



BY INVITATION

25% with no time limit

You earn a share from every client for as long as they pay.

Webinars and lessons

We run joint live sessions and record lessons on Telegram outreach for your courses.

Case studies and research

We create materials on anonymized Meliora data: for example, which first messages get replies.

Mentions

We feature you on the Meliora blog and social media.

Personal manager

One person to contact on all program questions.

MELIORA

QUESTIONS AND ANSWERS

Frequently asked questions

? I am a Meliora client. Can I join?

Yes, on the same terms. It is convenient to transfer earnings to your workspace balance: they go toward your subscription.

? I do not use Meliora. Can I be a partner?

Yes. The partner cabinet works without a subscription, and you receive earnings in money: in rubles as a self-employed partner or sole proprietor in Russia, or in USDT outside Russia.

? The client changed plans. What about the commission?

Your share is **25%** of what the client actually pays. If they moved to a more expensive plan, your share grew too.

? Can I refer my own company or colleagues?

Not your own company. People from other companies, yes.

? Do I have to sell myself?

No. It is enough to recommend us and share a link or promo code. If the client needs a demo, we run it.

? Where can I see how much I earned?

In the partner cabinet: for every link, client and payment.

HOW TO JOIN

Become a Meliora partner

01

Sign up

Apply in the partner cabinet: who you are and where your audience is.

02

Get access

We review the application and open the cabinet. If needed, we will call.

03

Create links

Links, promo codes and materials for clients are waiting in the cabinet.

melioralab.io/en/partners

Signing up in the partner cabinet takes a couple of minutes. No subscription needed to join.

Questions about the program

@meliora_support